1. Name and Address of Reporting Person

KKR Group Partnership L.P.

C/O KOHLBERG KRAVIS ROBERTS & CO. L.P.
30 HUDSON YARDS

New York, NY 10001

2. Issuer Name and Ticker or Trading Symbol

KnowBe4, Inc. [ KNBE ]

3. Date of Earliest Transaction (Month/Day/Year)

12/01/2022

4. If Amendment, Date of Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

Class A Common Stock

2. Transaction Date (Month/Day/Year)

12/01/2022

3. Transaction Code (Instr. 8)

C

4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

A

5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)

12,048,193

6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

I

7. Nature of Indirect Beneficial Ownership (Instr. 4)

See footnotes(3)(4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)

Class B Common Stock

2. Conversion or Exercise Price of Derivative Security

3. Transaction Date (Month/Day/Year)

12/01/2022

4. Transaction Code (Instr. 8)

C

5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

12,048,193

6. Date Exercisable and Expiration Date (Month/Day/Year)

7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)

Class A Common Stock 12,048,193

8. Price of Derivative Security (Instr. 5)

9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)

10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

See footnotes(3)(4)
1. **Name and Address of Reporting Person**
   **KKR & Co. Inc.**
   (Last) (First) (Middle)
   C/O KOHLBERG KRAVIS ROBERTS & CO. L.P.
   30 HUDSON YARDS
   (Street) NEW YORK NY 10001
   (City) (State) (Zip)

1. **Name and Address of Reporting Person**
   **KKR Management LLP**
   (Last) (First) (Middle)
   C/O KOHLBERG KRAVIS ROBERTS & CO. L.P.
   30 HUDSON YARDS
   (Street) NEW YORK NY 10001
   (City) (State) (Zip)

1. **Name and Address of Reporting Person**
   **KRAVIS HENRY R**
   (Last) (First) (Middle)
   C/O KOHLBERG KRAVIS ROBERTS & CO. L.P.
   30 HUDSON YARDS
   (Street) NEW YORK NY 10001
   (City) (State) (Zip)

1. **Name and Address of Reporting Person**
   **ROBERTS GEORGE R**
   (Last) (First) (Middle)
   C/O KOHLBERG KRAVIS ROBERTS & CO. L.P.
   2800 SAND HILL ROAD, SUITE 200
   (Street) MENLO PARK CA 94025
   (City) (State) (Zip)

**Explanation of Responses:**

1. Represents a conversion of Class B common stock, par value $0.00001 (“Class B Common Stock”), of KnowBe4, Inc. (the “Issuer”) into an equal number of shares of Class A common stock, par value $0.00001, of the Issuer (“Class A Common Stock”).

2. Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of the Class A Common Stock. Additionally, each share of Class B Common Stock will, subject to certain exceptions, convert automatically into one share of Class A Common Stock upon any transfer.

3. The securities reported herein are held by KKR Knowledge Investors L.P. KKR Knowledge Investors GP LLC is the general partner of KKR Knowledge Investors L.P. KKR Next Generation Technology Growth Fund L.P. is the sole member of KKR Knowledge Investors GP LLC. KKR Associates NGT L.P. is the general partner of KKR Next Generation Technology Growth Fund L.P. KKR Next Gen Tech Growth Limited is the general partner of KKR Associates NGT L.P. KKR Group Partnership L.P. is the sole shareholder of KKR Next Gen Tech Growth Limited. KKR Group Holdings Corp. is the general partner of KKR Group Partnership L.P. KKR Group Co. Inc. is the sole shareholder of KKR Group Holdings Corp. KKR & Co. Inc. is the sole shareholder of KKR Group Co. Inc. KKR Management LLP is the Series I preferred stockholder of KKR & Co. Inc. Messrs. Henry R. Kravis and George R. Roberts are the founding partners of KKR Management LLP.

4. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person’s pecuniary interest therein. The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein.

**Remarks:**

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, certain affiliates of the Reporting Persons have filed a separate Form 4.

- **KKR GROUP PARTNERSHIP L.P.** By: /s/ Christopher Lee
  Name: Christopher Lee
  Title: Attorney-in-fact for Robert H. Lewin
  Chief Financial Officer
  12/05/2022

- **KKR GROUP HOLDINGS CORP.** By: /s/ Christopher Lee
  Name: Christopher Lee
  Title: Attorney-in-fact for Robert H. Lewin
  Chief Financial Officer
  12/05/2022

- **KKR GROUP CO. INC.** By: /s/ Christopher Lee
  Name: Christopher Lee
  Title: Attorney-in-fact for Robert H. Lewin
  Chief Financial Officer
  12/05/2022

- **KKR & CO. INC.** By: /s/ Christopher Lee
  Name: Christopher Lee
  12/05/2022